### **RESEARCH & ANALYSIS**

## United States Senate FCU jumps 43 spots to lead 2018 credit union rankings

Wednesday, March 20, 2019 12:24 PM ET

By Armughan Khawaja Market Intelligence and Usman Pirzada Market Intelligence

Top 3 best-performing credit unions of 2018

Lake Michigan CU Byron Center, MI Est. 1933 Loans & leases: \$4.95B Shares & deposits: \$4.85B

1st **United States** Senate FCU Alexandria, VA Est 1935 Loans & leases: \$0.67B Shares & deposits: \$0.74B

Technology CU San Jose, CA Est. 1960

Loans & leases: \$2.18B Shares & deposits: \$2.34B

Credit: Arleigh Andes Source: S&PGlobal Market Intelligence

Government worker-focused United States Senate FCU rode a surge of deposits to the No. 1 position in S&P Global Market Intelligence's 2018 ranking of the 50 top-performing U.S. credit unions.

The Alexandria, Va.-based institution, which formed in 1935 to serve employees of the U.S. Senate, posted the strongest market growth rate in the 2018 ranking, at 26.3%. Share certificates with a maturity greater than three years were a major driver of the growth in shares and deposits: they more than quadrupled to represent 18.5% of total shares and deposits. The credit union's operating expense ratio was also among the best in the group, at 53.83%.

All told, U.S. Senate FCU met or beat the top-50 median in four of the five ranking metrics; the lone exception was its net charge-off ratio, which at 0.38% was 17 basis points higher than the top-50 median.

The credit union, which ranked No. 44 in 2017, made some notable changes to its loan composition during 2018. U.S. Senate FCU saw its other unsecured loans rise to 33.30% of total loans from 8.70% a year earlier; concentration in U.S. real estate loans, meanwhile, declined to 51.8% from 70.3%.

Byron Center, Mich.-based Lake Michigan CU took the No. 2 spot on the list after ranking No. 12 in 2017. The credit union posted better results than the median in all but one ranking category, with its operating expense ratio coming in 6 basis points worse than the group. San Jose, Calif.-based Technology CU maintained its No. 3 position in the ranking.

### About this analysis

S&P Global Market Intelligence ranked the nation's credit unions using five core financial performance metrics: member growth, market growth, operating expense as a percentage of operating revenue, net charge-offs as a percentage of average loans and delinquent loans as a percentage of total loans. Each company's standard deviation from the industry mean was calculated for every ranking metric, equally weighted, then added together to calculate a performance score.

To help normalize the data and mitigate the impact of outliers, caps and floors were applied for each metric. To be eligible for the ranking, a credit union had to report more than \$500 million in total assets and a net worth ratio of at least 7.0% as of Dec. 31, 2018. Based on these criteria, 552 credit unions qualified for the ranking.

Click here to see the top-performing community banks with less than \$3 billion in assets for 2018.

Click here to see the top-performing

Idaho Central CU, which came in at No. 2 last year and was a fivetime top-performer prior to that, slipped to the No. 5 spot. Last year's No. 1 credit union, Fox Communities CU, fell to the No. 34 spot.

community banks with \$3 billion to \$10 billion in assets for 2018.

To see the 2017 credit union rankings, click here.

Twenty-eight of the top-performing credit unions from 2017 retained a place in 2018's top 50 list.

Market growth represents growth in member shares and nonmember deposits.

Source: S&P Global Market Intelligence

<sup>2</sup> Delinquent loans include loans that are greater than or equal to 60 days delinquent.

#### Ranking metrics Among the 50 best-performing credit unions of 2018 Highest member growth Highest market growth Member growth Overall Market growth Overall Company name Company name (%)rank $(\%)^{1}$ rank University of Kentucky FCU 34.8 38 United States Senate FCU 26.3 Whatcom Educational CU 32.8 43 Teachers FCU 26.3 6 Island FCU 26.1 8 Island FCU 24.1 8 Directions CU 21.2 37 USAlliance FCU 21.1 12 3 Florida CU 16.2 Idaho Central CU 18.3 5 Median (top 50 CUs) 10.3 Median (top 50 CUs) Lowest operating expense/operating revenue Lowest delinquent loans/total loans Operating expense/ Deling. loans/ Overall Overall operating revenue total loans $(9%)^{2}$ Company name (%)rank Company name rank University of Iowa Community CU 46.61 17 Star One CU 0.06 15 0.08 Star One CU 49 60 15 Mayo Employees FCU 10 F&A FCU 50.21 36 Lake Michigan CU 0.10 2 52.90 18 Eastman CU 0.11 4 Redwood CU 1 0.11 45 United States Senate FCU 53.83 Firefighters First FCU Median (top 50 CUs) 64.97 Median (top 50 CUs) 0.30 Lowest NCOs/avg, loans Overall NCOs/avg. loans Company name (%) rank Star One CU 0.02 15 Firefighters First FCU 0.02 45 Lake Michigan CU 0.03 2 Stanford FCU 0.05 24 0.06 10 Mayo Employees FCU Median (top 50 CUs) 0.21 Data compiled March 7, 2019. NCOs = net charge-offs Analysis based on the 50 best-performing credit unions of 2018. Excludes credit unions with less than \$500 million in total assets and a net worth ratio less than 7%. Data based on 2018 regulatory filings.

The nation's largest credit union by assets, Vienna, Va.-based Navy FCU, fell to No. 236 from No. 199 in 2017, while the second-largest credit union, Raleigh, N.C.-based State Employees' CU, rebounded to No. 142 from No. 396.

Navy Federal grew its member base by 9.1% in 2018, and its 11.8% market growth was above the top-50 median of 10.3%. The credit union's operating expense ratio also improved to 49.3% in 2018 from 50.3% a year earlier.

California continued to lead the nation with eight credit unions in the top 50, although that was down from 13 in 2017. Seven states had three credit unions on the list.

NA = not applicable

\* Number of credit unions in the state among top 50 as a percent of total credit unions in the state eligible for ranking analysis.

Map credit: Ciaralou Agpalo Palicpic

Source: S&P Global Market Intelligence

# Best-performing credit unions of 2018 Based on financials for the year ended Dec. 31, 2018

	Ť			Ranking metrics				
						Operating expense/	NCOs/	Total delinquent
Dank	Company	City, state	Total assets (\$M)	Member growth (%)				loans/total loans (%) <sup>2</sup>
1	Company United States Senate FCU	Alexandria, VA	(\$W) 840.1	13.7	26.3	53.83	0.38	0.30
2	Lake Michigan CU	Byron Center, MI	6,064.1	9.5	17.0	65.03	0.03	0.10
3	Technology CU	San Jose, CA	2,735.0	16.2	10.2	58.89	0.08	0.29
4	Eastman CU	Kingsport, TN	4,530.2	10.1	12.4	58.79	0.17	0.11
5	Idaho Central CU	Chubbuck, ID	4,315.1	14.2	18.3	56.00	0.41	0.48
6	Teachers FCU	Hauppauge, NY	7,247.5	14.3	26.3	72.38	0.17	0.30
7	Wings Financial CU	Apple Valley, MN	5,065.2	11.7	6.8	56.61	0.17	0.19
- 8	Island FCU	Hauppauge, NY	1,562.0	26.1	24.1	54.86	0.50	0.69
9	Knoxville TVA Employees CU	Knoxville, TN	2,126.1	10.0	14.1	66.40	0.30	0.20
10	Mayo Employees FCU	Rochester, MN	955.7	4.8	7.6	57.71	0.06	0.20
11	Ent CU			11.4	9.9	67.34	0.00	0.08
12	USAlliance FCU	Colorado Springs, CO	5,567.9		21.1	67.67	0.13	
13		Rye, NY	1,701.3	14.9	16.1			0.61 0.61
	Navigant CU	Smithfield, RI	2,188.2	12.1		70.74	0.10	
14	Orion FCU	Memphis, TN	807.7	14.1	12.1	69.01	0.25	0.44
15	Star One CU	Sunnyvale, CA	8,568.2	4.2	4.2	49.60	0.02	0.06
16	Pawtucket CU	Pawtucket, RI	2,317.3	7.9	9.3	64.44	0.09	0.23
17	University of Iowa Community CU	North Liberty, IA	5,377.4	9.4	16.2	46.61	0.34	0.82
18	Redwood CU	Santa Rosa, CA	4,455.9	9.1	9.3	52.90	0.21	0.56
19	Alliant CU	Chicago, IL	11,226.5	13.9	8.1	61.27	0.33	0.45
20	Superior CU Inc.	Lima, OH	917.6	12.3	11.5	69.24	0.07	0.56
21	Greenwood CU	Warwick, RI	552.0	9.7	18.2	73.74	0.10	0.42
22	Columbia CU	Vancouver, WA	1,512.9	7.9	17.4	67.43	0.35	0.30
23	Direct FCU	Needham, MA	686.6	11.7	16.7	76.86	0.06	0.54
24	Stanford FCU	Palo Alto, CA	2,616.2	4.0	4.5	55.17	0.05	0.19
25	Community First CU	Neenah, WI	3,116.9	3.0	8.5	58.23	0.08	0.27
26	Three Rivers FCU	Fort Wayne, IN	1,057.4	7.7	17.1	66.98	0.30	0.47
27	Austin Telco FCU	Austin, TX	1,555.3	2.3	6.0	56.23	0.07	0.17
28	Cyprus FCU	West Jordan, UT	976.0	5.2	12.6	64.91	0.33	0.15
29	Logix FCU	Burbank, CA	6,019.1	7.3	7.5	55.78	0.32	0.37
30	Service CU	Portsmouth, NH	3,502.3	15.9	8.3	72.05	0.33	0.23
31	Utah Power CU	Salt Lake City, UT	675.0	1.5	6.1	57.18	0.06	0.13
32	OnPoint Community CU	Portland, OR	5,392.9	7.0	5.2	61.74	0.11	0.24
33	Police and Fire FCU	Philadelphia, PA	5,234.5	9.2	6.2	54.14	0.39	0.39
34	Fox Communities CU	Appleton, WI	1,673.8	3.2	9.4	65.59	0.06	0.17
35	Community CU of Florida	Rockledge, FL	726.5	5.4	10.1	56.01	0.55	0.24
36	F&A FCU	Monterey Park, CA	1,661.5	1.6	4.3	50.21	0.08	0.15
37	Directions CU	Sylvania, 0H	857.7	21.2	15.2	80.48	0.36	0.41
38	University of Kentucky FCU	Lexington, KY	864.6	34.8	12.9	64.80	0.71	0.49
39	Connex CU Inc.	North Haven, CT	632.2	11.1	16.7	73.54	0.21	0.70
40	Consumers CU	Kalamazoo, MI	1,092.8	7.5	15.6	73.09	0.35	0.29
41	CoVantage CU	Antigo, WI	1,645.1	7.5	7.6	65.34	0.16	0.32
42	Premier Members CU	Boulder, CO	1,134.1	7.7	12.2	67.52	0.38	0.30
43	Whatcom Educational CU	Bellingham, WA	1,606.5	32.8	9.2	73.98	0.28	0.41
44	Patelco CU	Pleasanton, CA	6,592.9	6.2	9.6	65.11	0.20	0.35
45	Firefighters First FCU	Los Angeles, CA	1,380.5	8.3	10.5	81.51	0.02	0.11
46	Boeing Employees CU	Tukwila, WA	19,601.5	7.5	5.9	61.55	0.30	0.25
47	Deere Employees CU	Moline, IL	1,039.3	6.9	10.6	72.49	0.18	0.21
48	LGE Community CU	Marietta, GA	1,391.3	6.4	11.5	70.12	0.28	0.23
49	Michigan Schools and Government CU	Clinton Township, MI	2,035.7	7.2	9.0	59.75	0.43	0.38

50	Goldenwest FCU	Ogden, UT	1,553.6	7.6	8.8	68.15	0.25	0.26
	Group median			8.7	10.3	64.97	0.21	0.30

Data compiled March 7, 2019.

NCOs = net charge-offs

S&P Global Market Intelligence used five metrics to identify top-performing credit unions by applying equal weights to each metric. The mean for each metric was identified across the data set, and standard deviations from these means were calculated for each metric for each institution and aggregated to determine a relative performance score. Scores for each metric also were capped to help normalize the data. Excludes credit unions with less than \$500 million in total assets and a net worth ratio less than 7%. Data based on 2018 regulatory filings.

1 Market growth represents growth in member shares and nonmember deposits.

<sup>2</sup> Delinquent loans include loans that are greater than or equal to 60 days delinquent.

Source: S&PGlobal Market Intelligence



Did you enjoy this analysis? Click here to set up real-time alerts for data-driven articles on the U.S. financial sector.

Click here to access a template containing the data used to compile the 2018 Credit Union Ranking.

This article was published by S&P Global Market Intelligence and not by S&P Global Ratings, which is a separately managed division of S&P Global.